

FOR IMMEDIATE RELEASE

reachHIRE Brings Proven Career On-ramp for Professional Women to RTP

PowerUp™ Training and Job Placement Program Helps Women Re-enter the Workforce after a Voluntary Career Break

June 30, 2015 – Boston, MA and Research Triangle Park, NC – Leading the charge to make it easier for professional women to re-enter the workforce after a voluntary career break, [reachHIRE](#) is bringing its proven, Boston-based PowerUp™ program to Research Triangle Park. Information sessions for interested women are scheduled for [July 8](#) at Fidelity Investments and [July 16](#) at NC State University. Information sessions are complimentary with RSVP, as space is limited.

The reachHire PowerUp program continues to achieve great success training and placing returning women into new careers in high-growth fields. The six-week PowerUp program combines a professional skills refresh, focused technical training, on-boarding support and a contract assignment that may lead to a full-time position.

The businesses that hire reachHIRE graduates benefit from no-risk access to outstanding, experienced women who are hungry to positively impact business results and grow within organizations.

“reachHIRE provides women with the technical and professional skills to succeed in high-growth areas and the supportive peer and employer network in which to do it,” said Addie Swartz, CEO of reachHIRE. “reachHIRE graduates bring a diversity of perspective and experience that is proven to increase productivity and profit. We’re confident RTP and reachHIRE will be a perfect fit to fuel today’s businesses and tomorrow’s innovation.”

Creating New On-ramps for RTP Women

RTP represents a wealth of professional female talent and a dynamic environment of leading-edge, innovative companies. According to the RTP Foundation, nearly 1 in 5 members of the RTP community holds a graduate degree. Voted the #1 place to live and work by *Forbes* in 2014, thriving RTP companies are relocating talent from other states, often bringing trailing spouses who want to re-enter the workforce but lack the connections and current technical and professional skills to confidently and successfully find employment.

“Partnering with reachHIRE was a win win,” said reachHIRE graduate Cathy Taylor. “reachHIRE reignited my confidence and skills and helped me overcome the largest hurdle of explaining to employers how a career gap need not get in the way. Having reachHIRE work on my behalf to offer my skills as part of a larger talent solution to employers helped me re-enter the workforce and prove myself.”

For more information about reachHIRE, please visit www.reachHIRE.com

About reachHIRE

reachHIRE is the solution for exceptional women to successfully transition back to work after a voluntary career break. reachHIRE matches top female talent with leading local-area companies in paid project assignments. reachHIRE provides participants with a comprehensive PowerUp™ career training and development program that culminates in a short-term paid work assignment. We offer companies turn-key, no-risk access to an untapped pool of outstanding talent. Learn more at www.reachhire.com

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