



Boston Business Journal Selects reachHIRE CEO Addie Swartz for 2015 WomenUp: Women of Influence Award

*Company Success Fueled by Growing Demand for Talented Women Seeking to Reenter the Workforce
and Innovative Companies Looking to Hire reachHIRE*

For Immediate Release, December 8, 2015, Boston, MA – Boston Business Journal awarded today reachHIRE CEO Addie Swartz with the prestigious 2015 WomenUp Award: Women of Influence. reachHIRE was founded in Boston in 2013 by Addie Swartz as a solution for exceptional women to successfully transition back to work after a voluntary career break. The company matches top female talent with leading local area companies in paid project assignments. reachHIRE provides participants with a comprehensive *PowerUp*[™] career training and development program that culminates in a short term paid work assignment.

For the third consecutive year, Boston Business Journal is honoring Boston's 2015 Women of Influence, in conjunction with their bi-weekly feature article, "WomenUp." The feature focuses on the talented women executives and emerging leaders who are setting the standard for entrepreneurial success at their companies and in the community. CEO Addie Swartz was featured in February 2015. Non-profit partner, WomenUp.org aims to increase women's roles in the global economy by providing mentorship, skill-building and inspiration to female leaders and entrepreneurs throughout every stage of their lives and careers.

reachHIRE CEO Addie Swartz said, "We are honored to be receiving this award from the Boston Business Journal. It is particularly gratifying to see reachHIRE receive this recognition in the city where our company began. The women we have retrained and placed in positions in Boston, along with our training and hiring partners share in this outstanding achievement. We look forward to similar success as we expand to other markets."

About reachHIRE :

reachHIRE helps companies tap into a new talent pool to meet hiring needs and diversity goals. reachHIRE is the solution for exceptional women to successfully transition back to work after a voluntary career break. We match top female talent with leading local-area companies in paid project assignments. reachHIRE provides participants with a comprehensive *Power Up*[™] career training and development program that culminates in a 4-6 month paid work assignment.

For more information about reachHIRE please visit: reachhire.com
To schedule an interview please contact: barbaramarkspr@gmail.com

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